



FONT, COLOUR & BRAND STANDARDS






We have certain Brand Standards that you must use when working on Active Away related tasks.

1. Font(s)

- 1.1. On Marketing/Website - Montserrat, which you can download [here](#).
 - > Press Download Family
 - > Open Zip File
 - > Open Folder
 - > Select Top Font & Holding Shift Select Bottom Font to Select them All
 - > Right Click > Open
 - > Press 'Install Font'

- 1.2. On Email - Helvetica - Size 12 - Black.

2. Colours

- 2.1. Our main colour is #AD986C - Gold 
- 2.2. We also use Black #000000 - Black for any words 
- 2.3. Our secondary colour is #83A3C6 - Blue 
- 2.4. For Corporate Tennis we use - Purple & Red - #E53537 #252C58  

3. Logo

- 3.1. The Standard Active Away Logo should be in #AD986C with no strapline. You can download this [here](#).
- 3.2. You can view other logos [here](#).

4. Templates

- 3.1. Everything (Player Lists/Registers etc.) should have Active Away branding on it, and we should use the ones created.